

Examples of Achievements and Activities

During

Quarter 1 2019/20

Strong and Dynamic Communities

PROMOTE AND ENCOURAGE PRIDE, GOOD CITIZENSHIP AND PARTICIPATION

Linby Neighbourhood Plan - Following the independent examination of the Linby Neighbourhood Plan and the receipt of the Examiner's Report, the Linby Neighbourhood Plan was approved by referendum on 2nd May 2019. 92% of those who voted voted in favour of Gedling Borough Council using the Neighbourhood Plan to help it decide planning applications in the neighbourhood area and there was a 39% turnout. As such the Linby Neighbourhood Plan now forms part of the Development Plan for Gedling Borough and will be used to decide planning applications within the parish of Linby.

Consultation on Statement of Community Involvement - This document sets out the Borough Council's approach towards community consultation on planning applications and emerging planning policy documents. The Statement of Community Involvement is currently being updated and a draft document was consulted on until 28th June 2019. Following careful consideration of the comments received, the final document will be adopted later in the year.

Arnold Carnival 2019 - A new format for the Arnold Carnival was delivered this year over three days. For the first time ever the event commenced on a Friday evening with stalls, fun fair and musical entertainment on stage, followed by a full programme of entertainment and activities all day Saturday and until 6pm on Sunday. The event events stage entertainment included both professional headline artists and community ones. There was a large outdoor market place, a Sunday service by Arnold Churches Together, fun fair, White Post Farm, Circus Skills, Go-karts and lazar quest. Gedling Play Forum also provided arts and crafts activities for children. The event also included the Carer's Roadshow, which involves 10 stalls from different support organisations offering their support and advice for local carers. The Roadshow organisers fed back that their involvement in the Carnival proved a great engagement opportunity with local carers. Referrals and signposting were made with a number of people.

Spring Children's Event - The first of a new programme of children's arts and crafts events delivered in partnership with Gedling Play Forum was delivered in April. The focus this year is to take the events out to the community and the Spring event was held at Killisick Community Centre. Around 30 children and their parents attended from in and around the Killisick area.

Netherfield Health and Wellbeing Fair - A Health and Wellbeing Fair was organised for adults in May which resulted in a range of partners from Health professionals, Solicitors, Police and a range of agencies such as Severn Trent Water and Notts Energy Partnership. Residents who attended the event were surveyed and felt the event should be repeated on an annual basis and that their needs had been met.

Carlton-le-Willows Health Fair - A Health and Wellbeing Fair has been held at Carlton Le Willows Academy. In all over 1200 pupils attended the event. A range of providers included the Bereavement Society, Harmless, Sexual Health, LGBT and Outburst from base 51. The young people responded positively to the event and visited the stalls in their hundreds. The police officer who attended the event said he was going to recommend that the Police attend other such events as he felt the young people were more engaged. One young person was referred to a service on the day and an update from the school regarding further referrals has been requested. The school felt the event had gone well and from early discussions are taking place to follow suit for next year.

Gedling Youth Council - Following the highly successful Intergenerational Event in March, young people are meeting regularly with Seniors Council members to create a manifesto for development around key policy issues affecting both groups. Members of the Youth Council are also working at the heart of policy development around knife crime in the Borough, working with the police, schools and senior GBC Officers on a knife crime film and lesson pack, to be used in Youth Clubs and schools in the Borough to raise awareness and educate young people away from knife crime and towards support.

Gedling Seniors Council - Seniors Council members are working to an agreed programme of themed meetings, the first being Community Health Services with representatives of the NNE CCG in April, which included a formal NHS England commissioned consultation session with Healthwatch. The second meetings was themed around Transport and Leisure and included Community Transport Providers and the Leisure Transformation Coordinator. A detailed set of minutes of both meetings are to be shared with the Health and Wellbeing Group and Leisure Transformation process accordingly, to enable local older people's views to be considered in policy and service changes. As a result of the second meeting, the Easilink Community Transport Service and Rushcliffe and Gedling Voluntary Transport Service are going to work together on joint funding applications for more synergised services in Gedling.

Support for the Windrush Generation - Regular updates are being provided at Caribbean Elders meetings about sessions being run at the Pilgrim Church and other venues in the City to encourage applications for recompense from the scheme.

Local and European Elections – Our democratic services team successfully administered two elections in May. All 41 seats on the council and 11 Parish councils were up for election on 2 May. The turnout was 36.1% which amounted to 32,087 voters and the elections team and verification/count staff did a fantastic job of ensuring the elections ran smoothly under exceptional circumstances. Due to the uncertainties over Brexit, the team then had to make preparations for and deliver a snap European Election at the end of May. This was a huge task for the team and other colleagues around the council who all played their different roles.

REDUCE POVERTY AND PROVIDE SUPPORT TO THE MOST VULNERABLE

Nottingham Citizen Advice Bureau (CAB) - Service Level Agreement 19/20 includes referral option to SPRIING social prescribing caseload. Successful brokerage of CAB to pilot outreach in key GP Surgeries from August 2019 will be funded by the Homelessness grant initiative.

Newstead Locality - £7,092 funding obtained for phase 1 of the Skate Park revamp from Nottinghamshire County Council (NCC) Local Improvement Scheme following a bid from Newstead Parish Council. Newstead Garden Competition launched and judged. Prizes will be presented to the winners by the Mayor at the Fun Day in quarter 2. Supported Newstead Centre trustees and staff to organise a spring event, which included a Planning For Real Exercise for the Centre, to organise a summer fair to promote the Garden Competition and the development of a Business Plan. Supported NCC Youth Services to relaunch the Newstead Youth Club Committee in May 2019.

Netherfield and Colwick Locality - Joint planning between Economic Growth and Community Relations considering locality work to date, the ideas regarding Colwick Industrial Estate, aspirations for the local area and how this might feed into an overall growth plan for Gedling. The data gathering will inform the current picture and key areas to consider when developing any strategy. Further work to be undertaken to understand the future needs and requirements and how local businesses, the wider community and partners will respond to these factors.

REDUCE ANTI-SOCIAL BEHAVIOUR, CRIME AND THE FEAR OF CRIME

CCTV - Excellent work by the CCTV service in partnership with the Police to detect the individuals responsible for the arson of the play equipment in Arnot Hill Park.

High Performing Council

PROVIDE EFFICIENT AND EFFECTIVE SERVICES

Arnold Carnival Communications - Highly successful communications around the Arnold Carnival, details as follows;

- The communications team were involved in promoting the event. One of the major changes this year was the additional day added on the Friday, another challenge was the weather which has threatened to stop the event from happening right up until the day of the carnival.
- We used a number of our channels to promote the event and when you add up the number of website views, social media reactions, email engagements and press releases, we communicated the carnival, directly, to an estimated **20,000** people across the borough. Here's some of the outputs and outcomes of the communications.
- **Website hits** - We had two pages on the website, one for the [event itself](#) and one for the [logistics pages](#) which contained information for stall holders. The event page on the What's On was visited by 4,100 unique users and the

logistics page received 3,972 views making a total of 8,072 unique visits to the page.

- **Social Media** - We created a [Facebook event for the carnival](#) which, by far, had the most success of all of the channels. The event was created on 6 May without any additional promotional paid advertising and had a lot of interactions over the first few days. In total, it reached **102,600** people and received **4,700 direct responses**, many of them from people saying they were going (748) or interested (3,900). It's very common now for people to mark that they are 'interested' rather than 'going' as it's the default option for events when they are created.
- **Email success** - We sent out three emails to over 18,000 individual recipients across the What's On and Latest News Topics. The first email was sent to 9,333 recipients and 44% (4,098) opened the email and 7% (627) clicked on one of the links within the email. The second email was sent to 8,718 recipients and 41% (3,554) opened the email and 13% (1,087) clicked one of the links within the email. The third and final email went to 5,312 recipients and there was a 19% open rate (984) and 5% (255) clicked through. The benchmarking for open rates for emails is around the 25-30% mark so our open rates were much higher than the industry standard for this kind of communications.
- **Press coverage** - We issued a press release to all the usual outlets and it was picked up by BBC Radio Nottingham, ITV Central, Nottingham Post and Gedling Eye. The 'plastic clever' aspect of the carnival created some interest also.

IPads - Rolled out iPads to all members in accordance with our digital strategy.

Storage Area Network Upgrade - A major infrastructural upgrade to the Council's Storage Area Network has been completed with no visible impact to staff or customers.

Gedling Pet Cremation Services - A new pet crematorium service was launched in April for owners wanting to give their animal a last goodbye in Gedling Borough. Operating under the name Gedling Pet Cremation Services, the pet cremation team at Gedling Borough Council now provide arrangements to collect customers' pets from their home or vet, provide an individual cremation, and return the pet's ashes the following day. A reflection room is also available for owners to say their last goodbye in private. Leader of Gedling Borough Council, Councillor John Clarke said: "We're very pleased to be launching Gedling Pet Cremation Services as this is a great opportunity for Gedling Borough Council to provide a service to our community. "We understand how distressing the loss of a pet can be and we will ensure a dignified and high quality service, meeting the wishes of pet owners, is provided in what is a difficult time for them."

Vibrant Economy

ENSURE LOCAL PEOPLE ARE WELL PREPARED AND ABLE TO COMPETE FOR JOBS

School events – there were three school events held in this period at Joseph Whitaker, Carlton Frank Seely and Arnold Hill Academy. These are joint events with the schools to help show young people a glimpse of the world of work.

CREATE THRIVING AND VIBRANT TOWN AND LOCAL CENTRES

Arnold Market - New temporary stalls for Arnold Market were installed this quarter, which replaced the previous stalls that were not fit for purpose. These have been well received by the traders and mark the completion of the first phase of the market redevelopment. Work on phase 2 has commenced, which is the long term solution for the market. Following the installation of the temporary market stalls, there have been a series of events (six in total this quarter) held within the market place to support the ongoing development of the market. These have been regular occasions, with more planned for the forthcoming months.

Sustainable Environment

PROVIDE AN ATTRACTIVE AND SUSTAINABLE LOCAL ENVIRONMENT THAT LOCAL PEOPLE CAN ENJOY

Arnot Hill Park Mural - City Arts have been commissioned by the Council to create a new mural for the bridge on the railway cutting running along the edge of Arnot Hill Park. Participants in the 'Express Yourself' project delivered by City Arts will select an artist to work with them on a new mural marking 100 years of Arnot Hill Park as a public park.

'Express Yourself' is a project for young people in the Gedling area aged 13-17 which aims to support them in gaining skills and qualifications by raising self-esteem in a safe creative environment.

The mural will be designed by the young people participating in the project during May and June and the mural will be completed in time for the 'Picnic in the Park' Arnot Hill Park centenary event in July.

Muirfield Road Recreation Ground – The recreation ground has received a £100,000 transformation bid for a new play area including a climbing tower and zip-wire. This will allow for a full refurbishment and extension to the site. The work is due to start in the autumn thanks to funding from WREN as well as a local residents group. The plans for the playground include installing new equipment for pre-school and juniors, including a variety of swings, climbing tower, slides, see saw, rock and rollers and activity boards. For older children, a zip-wire and other age appropriate equipment will also be added. There will also be a sheltered seating area and tables for parents to sit in. With work set to take a few months, the park should be unveiled before Christmas.

Haywood Road in Mapperley - New £120,000 park and play area given green light to be built on Haywood Road in Mapperley. The new facility will now be built after the money was raised to pay for the project by Gedling Borough Council and The Haywood Road Community Association. They successfully won a grant to help pay

for the scheme from WREN, a not-for-profit business that awards grants for community, conservation and heritage projects from funds donated by waste and resource management company FCC Environment through the Landfill Communities Fund. WREN confirmed this week that funding of £70,000 has been awarded towards the park and the council will provide a further £50,000.

CONSERVE, ENHANCE, PROMOTE AND CELEBRATE OUR HERITAGE

Miner2Major Heritage Project - The Service Manager Community Relations has joined the Miner2Major "Access" working group. Part of the area covered by this group are the key rights of way in heritage rich north of the Borough.

Joint Working with Nottingham Trent University - NTU's Global Heritage Team has agreed to set aside a small pot of funding to support some staff research projects in Gedling next year. Relevant academics will work alongside the Service Manager Community Relations to develop the details of these projects.

Gedling Borough's Heritage Brought Alive - The first phase of the Council's heritage strategy delivery has been completed with the completion and circulation of a new book, film and trail leaflet detailing the rich heritage of the Borough. A new heritage website for the Borough has also been published and is now live – www.gedlingheritage.co.uk. All materials have been produced and researched by a team of excellent local volunteers. The Council is currently working with Ernehale Junior School to explore using the materials produced as a heritage education toolkit.

Healthy Lifestyles

SUPPORT PHYSICALLY ACTIVE LIFESTYLES

Early Leisure Centre Opening - In response to customer feedback Arnold, Redhill and Carlton Forum Leisure Centres now open earlier during the week. These new opening hours took effect from June:

- Carlton Forum – opening from 6.30am Monday to Friday
- Redhill – opening from 6.30am Monday to Friday
- Arnold - opening from 7am Monday to Friday
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Carlton Forum Sports Hall - In April Carlton Forum carried out some improvements to the sports hall upgrading the old fluorescent lights to energy efficient LEDs, sanding and resealing the floor and painting the walls. Customer feedback has been incredibly positive: *“Can you please pass on the appreciation from our club, to all the staff who were involved in the planning and organisation of the Sports Hall Refurbishment, it looks great. It is a nice colour and has a fresh feel. The new LED Lighting works really well too. Congratulations, Many Thanks.”* – Carlton Forum Badminton Club

Disney Swim - In June the 3 pools launched Disney inspired themed pool adventures, with Disney's most-loved characters including Woody and Buzz

Lightyear from Disney Pixar's Toy Story. Each session is delivered by a trained Activator and includes 10 fun and exciting activities based on core aquatic skills to inspire children to keep healthy and learn a key life skill, featuring content inspired by the magic of Disney storytelling. Sessions are suitable for children/families aged 3 to 11yrs and take place at:

- Carlton Forum Leisure Centre Saturdays at 12.30-13.15
- Arnold Leisure Centre Fridays 12.00-12.45, Sundays 13.30-14.15
- Calverton Leisure Centre Saturdays 11.15-12.00

Youth sessions in local youth club settings - The Council is delivering youth sport sessions at youth clubs in Newstead, Netherfield and Redhill using external funding received from Sport England's Satellite and StreetGames funding.

Funding Secured for Physical Activity Insight Work - A total of £15,000 has been secured from GBC, Active Notts and Nottinghamshire Council to deliver a data insight project that will be used to inform the new Sport and Physical Activity Strategy of the Council. A data pack to inform decision making is being developed and this will be used to identify a key neighbourhood where a targeted engagement exercise with the community will be undertaken to understand their needs in terms of being physically active.

INCREASE RECREATIONAL ACTIVITIES AND USERS TO PARKS AND OPEN SPACES

Bonington Cinema - A new Family Friendly film series commenced in May with all tickets priced at £4.00 and screenings starting slightly earlier at 7.00pm.

REDUCE LEVELS OF LONELINESS AND ISOLATION

Social Prescribing Community Funding - Small community grants offered as part of the SPRING social prescribing scheme have been awarded to a new Bipolar support group and the Ark Friendship group in Gedling.

SPRING Social Prescribing - The SPRING project now has a developed referral pathway, accessible for a wide range of key partner agencies and individuals to refer onto the scheme. Referrals have been received from partners such as Fire Service, Gedling Homes, from within GBC and also via self-referrals. Clients have been supported and options for their future participation in community activities have been discussed and offered. Examples of activities that clients have been signposted to and engaged in include leisure centre activities, lunch clubs, SPRING link sessions and the Arnold Methodist Church Mental Health Befriending project.